

THE BEAUTY COUNCIL

ISSUE 02

WINTER BEAUTY GUIDE

WINTER 2015

The Ultimate Winter Beauty Guide brought to you by the beauty
+ lifestyle bloggers of The Beauty Council



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MAKEUP



PHOTO BY: MAKEUP LIFE AND LOVE



THE ULTIMATE TUTORIAL FOR:
WINTER BEAUTY

by: Collective Beauty

Winter makeup is all about perfecting the complexion. Skin can become dry and dull, so keeping a creamy highlight in your makeup bag is a must. It's also a time to play around with cool toned blushes, and icy winter themed eyes. The look I created incorporates all of that, so I hope you enjoy!

FACE

To perfect my skin, I reached for my favorite full coverage (yet moisturizing) foundation from **Laura Mercier (Silk Creme Moisturizing Photo Edition Foundation, \$48)**. I applied it with a dampened **Beautyblender**, then concealed my under eyes with the **NARS Radiant Creamy Concealer (\$29)**. To add extra stay proof power, I set everything with the **Laura Mercier Loose Setting Powder in Translucent (\$37)**. The finished result is full coverage, hydrated, smooth looking skin!

EYES

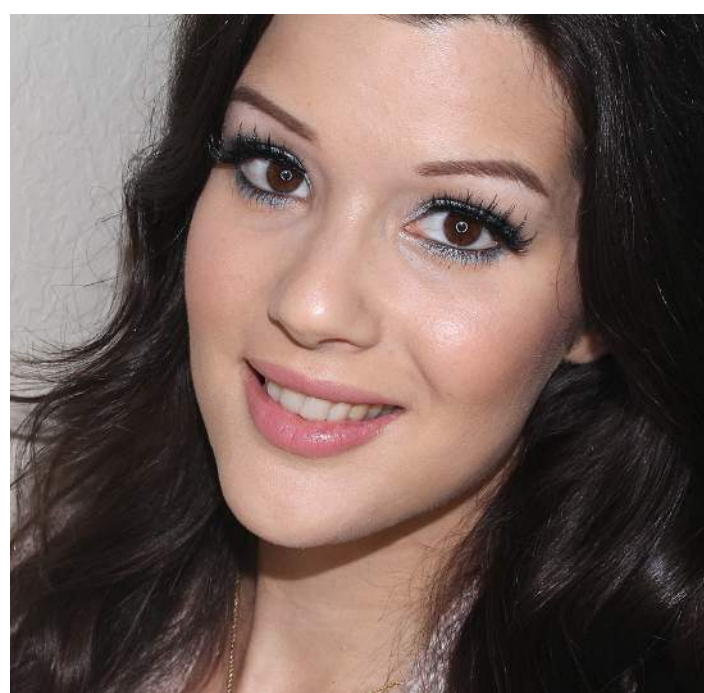
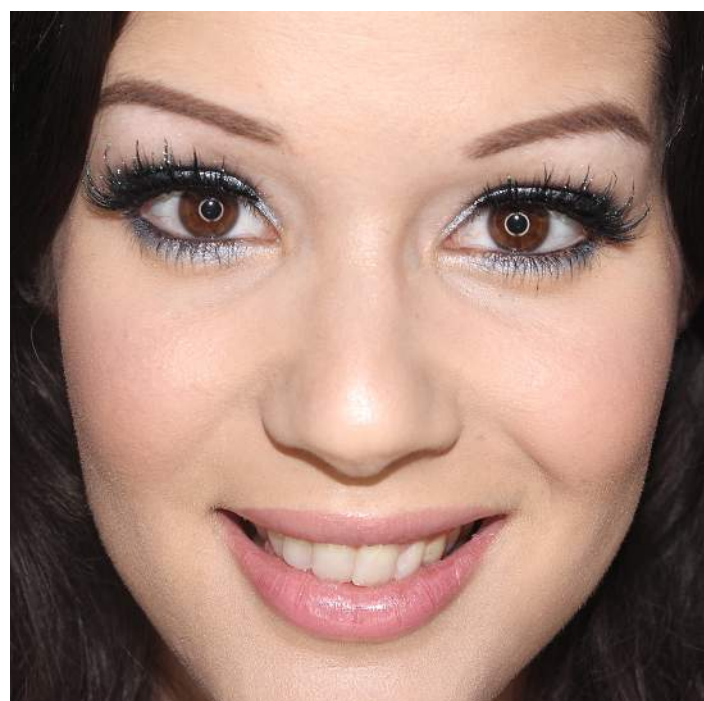
When I think of winter, I think of icy blues, and of course snow. To play up on that, I created an blue smoky eye with dramatic glittery lashes. After priming with **Urban Decay's Primer Potion (\$20)**, I applied a light brown shadow right above my crease to make for easier blending. Next, I applied **Bobbi Brown's Long Wear Eyeshadow Stick in Iced Blue (\$29)** to the first half of my lids, and set it with a light white shadow from **Kat Von D (called Skulls)**. Next, I added a **MAC pressed pigment (\$22) in Smokey** to the second half of my lids, then I added a rich black shadow to my outer corner. To finish the look, I applied a fun pair of limited edition **House of Lashes falsies in Ice Queen (\$7)**.

CHEEKS

For a lit from within glow, I reached for the **Burberry Fresh Glow Luminous Fluid Base in Nude Radiance (\$48)**. This product leaves behind a gorgeous luminosity that always looks natural, never frosty. I applied it to the high points of my cheeks, and down the bridge of my nose, blending it with a small stippling brush. To add some much needed warmth to my complexion, I applied a light amount of **NARS Laguna Bronzer (\$39)**, then added a cool toned pink blush from **Tarte in Dollface (\$28)**.

LIPS

Since this look is all about the eyes, I left my lips light and neutral. I applied my favorite pink lipstick from **MAC in Peach Blossom (\$17)**, and topped it with a light pink gloss from **YSL in Rose Jersey (\$32)**. The combo creates a shiny pink lip, that feels comfy and extra hydrating!





THE ULTIMATE GUIDE TO:

A WINTER SMOKEY EYE

by: *Honeygirl's World*



Winter is my absolute favorite time of year because it is when Hawaii has cool weather and mother nature replenishes our greenery making it lush and beautiful for the Spring months.

But, Winter is also that time of year where I tend to go bold and smoky with my eye makeup. With rich bronze and gold shades, I think a warm smoky eye really helps to bring warmth to a cold season and of course, with a little sparkle - the look is complete.

I chose to use ColourPop cosmetics to complete my look for you - from the face, eyes and lips... everything is affordable and the look easy to create.

EYES:

I started with my eyes since that would be where I concentrate all the sparkle. **ColourPop's Game Face and Nillionaire (\$5)** layered on each other created the base for the sparkle on my eyelid. This combination offered an antique bronzed shade with gorgeous pink and gold shimmer. **Desert** (light brown - matte eye shadow) was placed into the crease and blended up towards the brow to get a great transition while **Bravery** (a gorgeous deep brown matte shade) was used to help deepen the outer crease and really help add some definition. **Nillionaire and Game Face** were then added to the lower lash line and **Bravery** was blended to the outer corner of the lower lash line to smoke out the look. To add a pop of color to the inner corner of my eyes, I put a shimmery pearled shadow in the color **Smash** to complete the shadows.



With **ColourPop's Creme Gel Liner in No Shame** (a blackened violet pencil liner) I lined my inner rim to give my eyes a more sultry look. Finishing with a dramatic winged liner I applied **ColourPop's Creme Gel Colour in Swerve** (matte black) to the upper lash line winging that liner out to absolute perfection. Finishing with a coat of Mascara on the upper lash line (I used **Perfekt Beauty's Lash Perfection Gel**) and two coats of mascara for a dramatic look on the lower lash. I decided to go with a wearable but slightly dramatic pair of affordable lashes - **Ardell Wispies in Black**.

TIP- *Use a dark purple eye liner in place of a black one to keep with the smoky theme but soften the look. The purple liner will also enhance brown eyes (or most eye colors) giving your eyes some extra sparkle. That's why I chose to use a blackened violet pencil on my waterline.*

FACE:

Since I don't use foundation or concealer, I went straight to the color products - but if you need to apply some, you would apply your foundation prior to cheek and highlight colors. Sticking with my ColourPop theme, I used **Carry-On bronzer** (matte) in the hollows of my cheeks blended well to create a soft all over bronzed look.

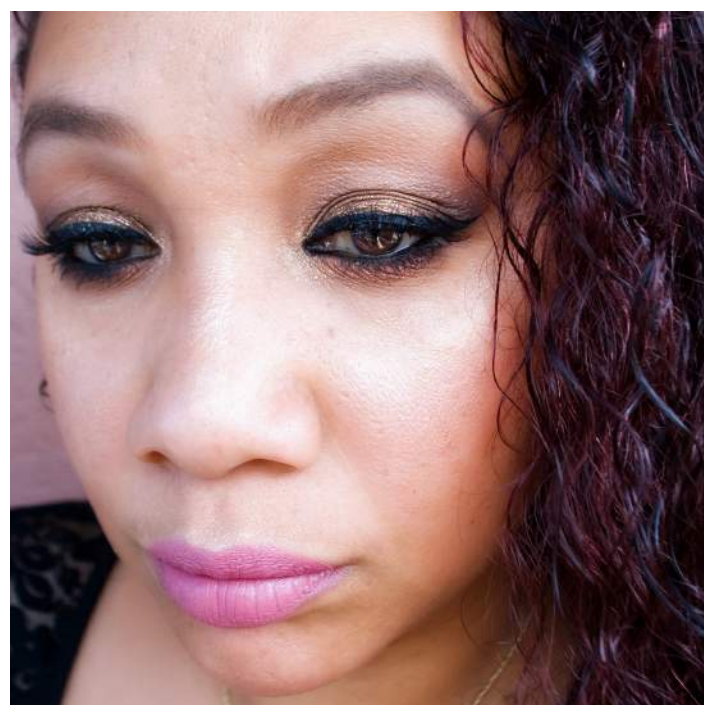
Then, I applied **Most Necessary** (pearlized) **Super Shock Cheek Highlighter** as a blush to add some warmth to my cheeks. Finishing up the face with **ColourPop's Wisp** (pearlized) **Super Shock Cheek** on the high points of my face for a soft highlight. I applied **Wisp** using my fingers and blended well to give my face a soft glow.

LIPS:

ColourPop's Ultra Matte Liquid Lipstick in Avenue (a deep warm red) is one of my absolute favorite lip colors. Since I got my hand on it, I have used it consistently and just had to include it in this look. I love red lips, but this shade is one that I have a huge crush on. Deep, vampy and glamorous, this red is a wonderful shade with a lightweight texture and long wearing. If dark lips or red lips are not for you, I also switched it up a bit and used **ColourPop's Lippy Stix in Lumiere** which is a mauve pink with a matte finish. This type of pink shade is perfect for most looks and goes great with a smoky eye. Pair this eye look with a lipstick or gloss of your choice and you're good to go.

Spritz your face with your favorite setting spray - I am using **Tatcha Luminous Dewy Skin Mist** to set my makeup but also to keep it moisturized and dewy all day long.

Whether you decide to go warm or cool toned for your smoky eye during the winter months, the choice is yours. Which will you be gravitating to this season?





HOW TO ROCK:

WINTER RED LIPS

IN YOUR 30'S

BY: CITIZENS OF BEAUTY

BEAUTY AT ANY AGE

FAB AT FORTY

BY: THE FABZILLA



Confident and unapologetic, a woman in her 40s is definitely basking in her sunlit-prime. We look at the world with oozing positivity and disinvite cynicism. People-pleasing is behind us and the idea of friendship is relegated to a trusted few. But to some, it can be a stage of reawakening or self-discovery. With grown-up kids which possibly equate to more "me-time", it's the perfect opportunity to step up one's beauty game. Feel fabulous, look fabulous. You become what you perceive. With that said, I want to share with you my beauty and skincare essentials a.k.a product must-haves for women 40 years old and above.



SKINCARE

- **Retinol.** If you haven't incorporated this product yet into your arsenal, then you should now. Retinol is a derivative of Vitamin A and for years, it remains to be one of the most popular choice in wrinkle prevention. For one, it increases cell turnover which in effect helps slough off dead skin cells and promote radiance. If you suffer from adult acne, it also helps reduce sebum production and minimize pores. Start with low strength first then move up as your skin adjusts. Depending on the strength, you may or may not experience redness or peeling. I have been using retinol for years so I don't have these side effects anymore. *Try Strivectin Advanced Retinol Pore Refiner, Paula's Choice Clinical 1% Retinol Treatment or Dermalogica Overnight Retinol Repair.*

- **Vitamin C.** A reliable antioxidant, Vitamin C fights against free radicals, the culprit to premature wrinkles. It helps promote skin's suppleness and reduce hyperpigmentation or brown spots. It's sold as serum, mist, mask, moisturizer or in most cases, sunscreen-and-moisturizer-in-one. Personally, I like to layer Vitamin C serum under Retinol for a more radiant and youthful skin. *Try Murad Rapid Age Spot and Pigment Lightening Serum, Ole Henriksen Truth Serum Vitamin C Collagen Booster or The Body Shop Vitamin C Daily Moisturizer SPF 30.*

- **Hyaluronic Acid.** A popular skincare ingredient, hyaluronic acid helps restore skin's firmness and plumpness. It's naturally present in skin cells but tends to diminish as we age. Applied on the skin, it forms a barrier which preserves moisture. *Try Dermalogica Skin Hydrating Booster, Skin Inc Hyaluronic Acid Serum Replenish, or Murad Sensitive Skin Smoothing Serum.*

- **Sunscreen.** As you probably know, UVA rays (ultraviolet A) is the culprit to premature aging and melanoma while UVB is mainly responsible for sunburn (as well as skin cancer). If you belong to Gen X (born between early 60s to early 80s), chances are, sunscreen wasn't a part of your lingo. But you should now especially since mother earth's ozone layer is severely depleted. *Try MD SolarSciences Mineral Tinted Cream Broad Spectrum SPF 30 UVA UVB, Murad Essential-C Day Moisture SPF 30 Broad Spectrum, or Clarins 50+ SPF for Face Wrinkle Control Cream.*

- **Masks.** I mentioned me-time, no matter if it's an hour or fifteen minutes away from kids, husband, work and whatnot. One refreshing way to pamper yourself is through facial, eye or even hair masks. Turn off the lights, light a candle, play your favorite music, then lie down as you cherish that mask, whether store-bought or DIY. *Try Borghese Fango Active Mud for Face and Body, Glamglow Powermud Dual Cleanse Treatment, Caudalie Instant Detox Mask.*

MAKEUP

Tinted moisturizer, BB or CC Cream. Unless you are attending a special event or pictorial which requires full coverage, less is more is the way to go for women our age. Since aging skin lacks that dewy-youth appearance, I highly recommend using tinted moisturizer, BB or CC cream for optimal hydration and radiance. *Try Guerlain Super Aqua Serum BB Hydra, By Terry Cellularose Moisturizing CC Cream, Urban Decay Naked Skin Beauty Balm.*

Neutral eyeshadow palette. You can never go wrong with the versatility of a neutral palette. From quick daytime to dramatic nighttime looks, it's time to amp up your makeup game. *Try Visart Eyeshadow Palette Neutral Matte, Urban Decay Naked 2, Kat Von D Shade + Light Eye Contour Palette.*

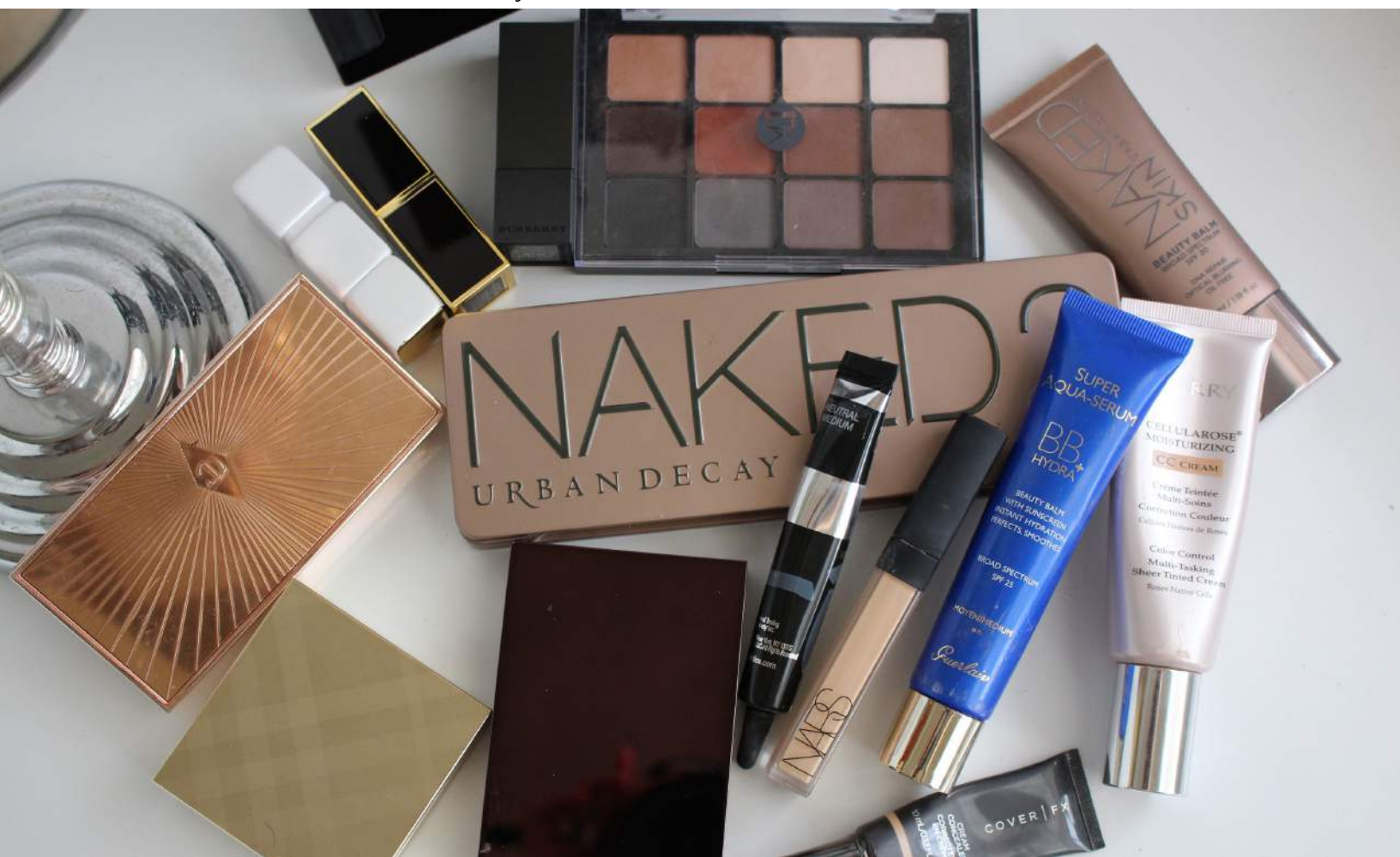
Berry Lipstick. While red can be intimidating, berry or plum lipstick flatters any skin tone; plus you can rock it from the lightest ala-tinted balm to barely-there gloss to creamy to matte. Trust me, there is that one berry shade especially made just for you! *Try Tom Ford Lip Color Moroccan Rouge, Guerlain KissKiss Roselip Wonder Violette, Burberry Kisses Lipstick Oxblood.*

Brow Definer. Fact 1: With aging comes thinner and sparse brows. Fact 2: Brows define your face. Ergo, revive youth with fuller and well-groomed brows. *Try Hourglass Arch Brow Sculpting Pencil, Anastasia Dipbrow Pomade, Urban Decay Brow Box.*

Luminizer. Skip contouring but highlight the cheekbones, cupid bow nose bridge or décolletage. Used sparingly, luminizers make skin look dewy and youthful. *Try Tom Ford Skin Illuminating Powder Duo, Charlotte Tilbury Filmstar Bronze and Glow, Burberry Gold Glow Fragranced Luminizing Powder.*

Concealer. Unfortunately, dark circles and eye bags are more common as we age. Conceal and hydrate the under eyes and keep the rest of your makeup minimal. *Try NARS Radiant Creamy Concealer, It Cosmetics Bye Bye Under Eye Anti-Aging Concealer, Cover Fx Cream Concealer.*

As with other things, it's never too late to discover a new hobby or passion, even skincare and makeup! My self-penned mantra? I'd rather bloom late than wither early.





THE BEST

WINTER RED LIPSTICKS

BY: LOVE FOR LACQUER



Is there anything better than a beautiful red lip? It's not only classy and chic but is also the perfect statement accessory to rock at your next Holiday party. There are so many different options out there for everyone and you can even pick one up that doesn't break the bank. This shade will never go out of style, so check out these picks below and stock up!

Drugstore Options :

- **Pixi Mattelustre Lipstick in Classic Red** Just what the name suggests- classic red with a glossy finish— \$12 | Target
- **Milani Color Statement Lipstick in Red Label-** A bright red with a cream finish - \$5.29 | Target
- **Milani Color Statement Lipstick in Best Red-** A blue based red with a matte finish - \$5.29 | Target
- **ColourPop Lippie Stix in Frenchie-** A bright warm neon red in a matte finish - \$5.00 | ColourPop
- **ColourPop Lippie Stix in Bossy-** A Classic Blue Red in a Matte Finish - \$5.00 | ColourPop



High End Options :

- **Pur Cosmetics Lip Lure in Fiery-** Richly pigmented tomato red lip lacquer - \$22 | Ulta
- **Ofra Cosmetics Liquid Lipstick in Atlantic City-** Hollywood red - \$19.90 | OfraCosmetics
- **Urban Decay Revolution Lipstick in F Bomb-** Classic Red - \$22 | Ulta
- **Lancome ROUGE DÉFINITION in #195-** Highly saturated blue based red - \$30 | Lancome
- **Giorgio Armani Rouge Ecstasy Lipstick in #400-** Classic Hollywood Red - \$36 | Sephora





THE BEST BEAUTY BUYS FOR UNDER \$10

BY: PAINTED LADIES

If you're looking to update your makeup bag, but not necessarily spend a lot of money, you're in luck! There are so many high quality products available to give your look a boost for under \$10.

Winter is the time of year we makeup lovers traditionally associate with smoky eyes and vampy lips. Not necessarily together, though there's nothing wrong with that!

For those Holiday parties and other occasions I want to wear a smoky eyeshadow color, I balance out the look with a lighter color on my lips. **NYX Butter Gloss in Tiramisu (\$5)** is a perfect pinky brown neutral that looks great on every skin tone.

For those occasions I want a bolder lip, I love liquid lipsticks that stick to your lips for hours on end. Right now I'm in love with **ColourPop Ultra Matte Lip in Guess (\$6)**, a deep purple that looks smashing paired with a shimmery brown eyeshadow color.

To compliment your bolder eye looks, liquid liner is always a good call. **NYX Matte Liquid Liner (\$7)** is a new favorite that makes lining your eyes a cinch.

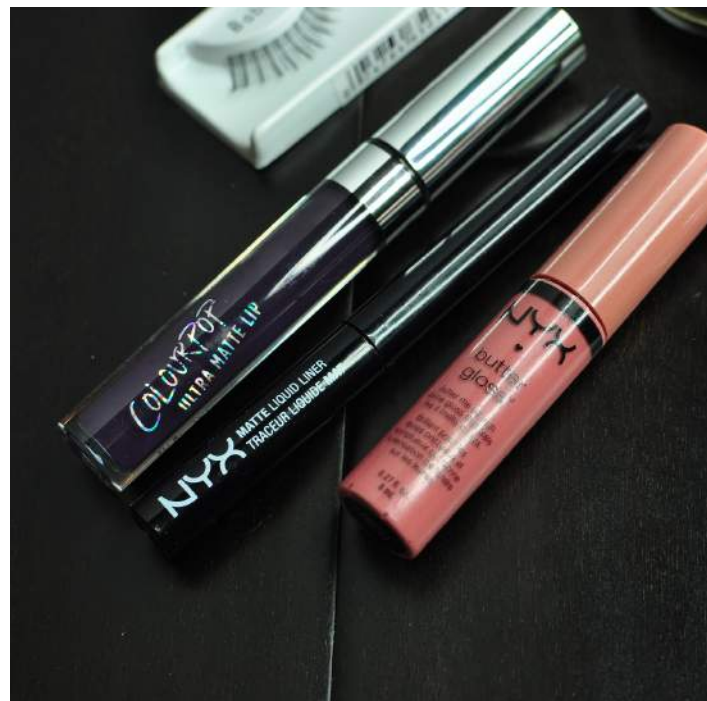
One of my favorite beauty tips is to place a lighter colored liner than your top eyeliner on your lower eyelids. Right now I'm really loving the new **ColourPop Cream Gel Eyeliners (\$5)** that are easy to apply and do not fade away.

False lashes are always fun and a must have accessory for Holiday parties. I love **Ardell Babies lashes (\$3.50)**, which are perfect to add nice volume to your own lashes.

Cuticle care is very important in colder seasons, so I always recommend **Burt's Bees Lemon Butter Cuticle Cream (\$6)**. It's rich and nourishing and regular use ensures good looking nails!

I always associate the Holiday season with mint flavors and colors, and I'm really loving **Essence I Love Trends nail polish in So Lucky (\$1.99)**, a lovely and shimmery minty green.

With these products, you'll give your makeup bag a makeover and have money left over for some Holiday fun!





THE BEST BEAUTY BUYS

FOR UNDER \$25

BY: ALL THINGS BEAUTIFUL XO

Nonie Creme Colour Prevails We/Dry Eyeshadow Palette in Smoky and Smudgy | This palette not only has striking butterfly packaging- but gorgeous shades inside too! This palette has 8 shades ranging from matte to shimmer & they can all be work wet or dry for a wide range of looks.

Dr. Jart+ Ceramidin™ Lipair Lip Balm | This balm might look boring- but the doctor sure knew what he was doing! This formula contains ceramide & moisturizing oil that relieves dry, fatigued lips. A perfect cold weather buy!

Bite Mix & Mingle Lipstick Duos | Wanting to try a luxe lipstick formula without breaking the bank? These Bite lipsticks are creamy, non-drying, & comes with two shades on each end! Try two shades for a bargain while supplies last at Sephora

Makeup Revolution Ultra Blush & Contour Palette | This palette is a bargain! Inside you have 8 shades in varying finishes that you can use along or combine for more unique shades. Perfect for day or night!

Farmhouse Fresh Plum Chiffon All Purpose Shea Butter Balm | My new absolute must-have! This is a multi-purpose balm you can use accross your skin to moisturize at home or on the go! It is made with natural ingredients & free of parabens & sulfates!

Sleek Solstice Highlighting Palette | If you're looking for a killer highlight- this palette is the perfect choice! Inside you have 4 shades- two reflective baked powders, one silky shimmering shade, & a luxurious cream! The packaging is also metallic & looks way more expensive!



EASY FIVE MINUTE

NEW YEAR'S EVE BEAUTY

by: GENIABEME

Try out this really quick New Years Eve worthy look if you don't have much time to spare! This look makes a bold statement with a thick winged eyeliner and bright bold lips! Feel free to change up the colors of the eyeliner and lipstick to make the look more YOU!

Products Used: Urban Decay Prep Spray/ Kat Von D Lock It Foundation/ Hourglass Arch Brow Sculpting Pencil/ Urban Decay Potion Primer/ Urban Decay Interstellar/ Lancome Drama Liqui-Pencil/ Kat Von D Tattoo Liner/ Too Faced Better Than Sex Mascara/ Tarte Lights Camera Flashes Mascara/ Tarte Eye Lash Curler/ Hourglass Ambient Lighting Palette/Mac Blush Stay Pretty/ Ofra Venice Long Lasting Liquid Lipstick

If I am on a time crunch, I am concerned about 4 things, my skin, my eyes, my brows, and my lips. I always want a matte face since I have oily skin so I use base that keeps me matte. This time I am using **Urban Decay Prep Spray**. Since I want a full coverage face I am using **Kat Von D Lock It Foundation**. By using a full coverage foundation, I can skip the concealer steps and save some time. This foundation is so full coverage, I guarantee it will hide everything!

Next we have the brows. I feel naked without some brows so I am using **Hourglass Arch Brow Sculpting Pencil** to quickly fill them in. I like using a pencil like this when I have a time crunch since I can quickly fill them in.

Since I am trying to be quick with this look, I am going for a very natural eye shadow look. First I am prepping my eye lids with **Urban Decay Potion Primer** and then using the **Urban Decay Naked Basics** palette. I am also adding a little shimmer with **Urban Decay Intersteller** in the middle of my lid. Now I am lining my eyes with **Lancome Drama Liqui-Pencil** and then making a thick winged eyeliner with **Kat Von D Tattoo Liner**. I like this liner because its super easy to use, especially when you need to be fast!

Next I curl my lashes and add all my favorite mascaras. I like to layer since my lashes are super tiny. I am not applying falsies because “Ain’t nobody got time for that”! I’m skipping the contour and just going for the glow! I am using the **Hourglass Ambient Lighting Palette** to add a glow to my upper cheek bones. Then I am adding **Mac Blush Stay Pretty** for my blush. Last but not least, I add a bright red lip!

A 5 minute NYE look can be achieved with just some adjustments! Have fun!







EASY DRUGSTORE

NEW YEAR'S EVE BEAUTY

by: *Glamorable*

There's an old saying in my home country that states "The way you meet the New Year is the way you will live it", so it's not surprising that it became sort of a tradition to dress up, put on pretty makeup and your best jewels, and enjoy the night while having as much fun as possible. Is your wallet still recovering from Christmas gift giving? Don't worry, beautiful party look doesn't have to cost an arm and a leg if you shop at your local drugstores. It's hard to imagine that only 10-15 years ago it was nearly impossible to find budget eye shadows and lipsticks of decent quality. Nowadays companies like Milani, Maybelline, Rimmel, Physicians Formula, and Neutrogena release fantastic products with formulas that rival their drugstore and luxury counterparts. For my New Year's Eve makeup look I decided to go with a bold smokey eye, dewy skin, and neutral lips.

STEP #1: BASE

Apply **Maybelline Matte + Poreless Foundation** using a dampened sponge applicator, starting from the center of the face and slowly moving outward.

STEP #2: PRIMER

Add a dab of **Milani Eyeshadow Primer** to your upper and lower lids to prevent concealer and eye shadow from creasing.

STEP #3: CONCEAL & CORRECT

Brighten your undereye area with **PIXI Correction Concentrate** using either a flat synthetic brush or your fingers, then follow up with **PIXI Concealing Concentrate** to make the skin look flawless.

STEP #4: EYEBROWS

No makeup look is complete without well-groomed eyebrows! Fill in with a thin flat brush using **Milani Stay Put Brow Color**. It will last all day and past midnight into the New Year!

STEP #5: EYESHADOW

Using **Maybelline The Nudes palette**, I created a smokey eye look by applying shimmery white (1) into the inner corners of my eyes, shimmery gold (2) to the middle of my lids, and satiny brown (3) to the outer corners. I also lined the bottom lid with dark satiny taupe (4), and added matte medium brown (5) color to the crease to create some definition.

STEP #6: EYELINER

There are lots of great drugstore eyeliners! For this look I decided to line my eyes with my most recent favorite - **PIXI Cat Eye Ink**. Its slanted tip helps achieve the perfect winged liner look in two quick swipes!



STEP #7: MASCARA

I don't know about you, but I almost feel naked without two coats of mascara. **Neutrogena Healthy Volume Mascara** makes my lashes look bold, long, and voluminous, and its gentle dermatologist approved formula will suit even sensitive eyes. My Mom used this one right after her blepharoplasty without any issues.

STEP #8: FALSE LASHES

I only wear false lashes for special occasions, and New Year's Eve party is the perfect opportunity to sport some glamorous winks! I found two pairs of **KISS Lashes** that I've been dying to try. They can be tricky to apply, but using a pair of slanted tweezers usually makes the process go much faster.

STEP #9: BLUSH & BRONZER

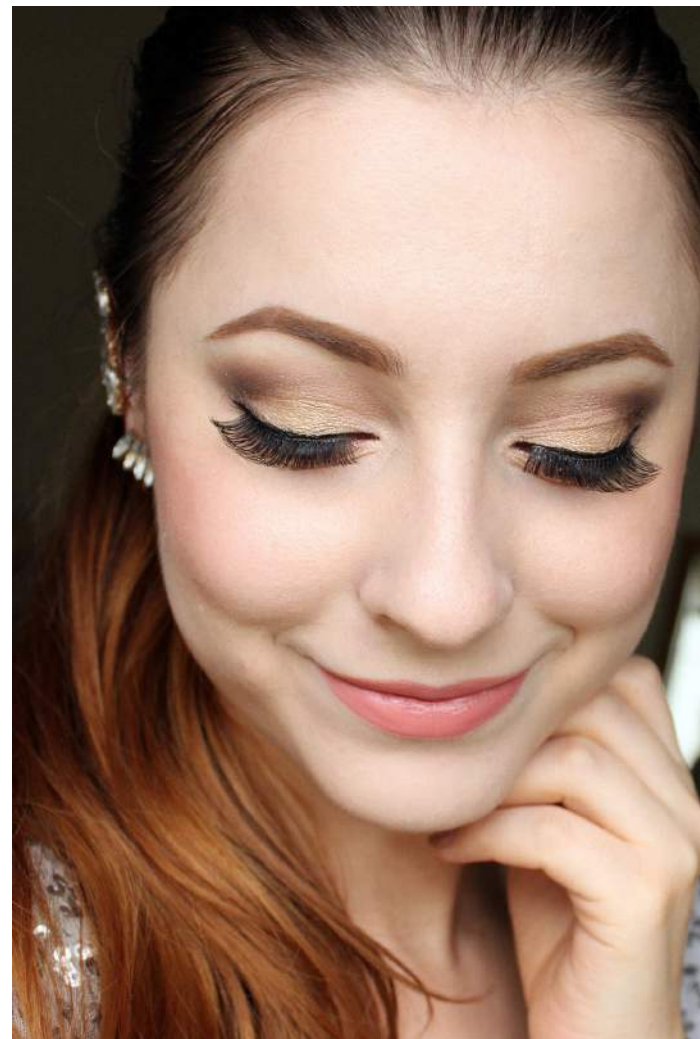
I bet you're wondering why I left the blush & bronzer step for last. That way for me it's sometimes easier to control the intensity of the whole look, especially if I'm rocking bold eyes or lips. **e.l.f. Contouring Blush & Bronzer** is probably one of the brand's most popular products because it mimics two cult shades from NARS. I used the bronzer to lightly contour the cheekbones, jawline, and hairline; and then applied the blush on the apples of my cheeks.

STEP #10: LIPSTICK

There are no rules in makeup, but whenever I wear bold eyes I tend to go easy on the lips. **Milani Nude Creme Lipstick** worked beautifully for this look!

STEP #11: FINISH

As the last step of our drugstore New Year's Eve party look I lightly dusted **Neutrogena Shine Control Powder** on my t-zone that tends to get oily throughout the day to ensure my makeup stays in place.





NEW YEARS BEAUTY

GIRL'S NIGHT OUT

BY: THE FABZILLA

My idea of New Year's Eve Look for a Girls Night Out is centered on vampy lips and burnished gold eye makeup. I think it's fabulous and fun as the same time. Here's how you can achieve a similar look!

List of products used:

1. **UD Gwen Stefani Eyeshadow Palette** (Blackout on brows, 1987 on lids and lower lash line, Anaheim on crease, Punk on outer eye and lower lash line, Blonde on brow arch)
2. **Kat Von D Tattoo Liner** (upper lash line)
3. **Butter London Iconoclast Mascara**
4. **NARS Eyeliner Pencil**
5. **By Terry Cellularose Moisturizing CC Cream**
6. **NARS Radiant Creamy Concealer**
7. **Guerlain Lingerie de Peau Powder Foundation**
8. **Tom Ford Skin Illuminating Powder Duo Moodlight**
9. **Hourglass Ambient Lighting Blush** (Mood Exposure)
10. **Burberry Kisses Lipstick** (Oxblood)

1. Start with a clean face. Wash, tone and moisturize.
2. Apply foundation, concealer and set with powder as you normally would.
3. Apply eye primer to help makeup stay in place.
4. Apply burnished or antique gold all over the eyelid.
5. Apply and blend light brown on crease.
6. Apply and blend dark brown on the outer eye area for dimension.
7. Smudge dark brown and burnished gold on lower lash line
8. Line waterline with black eye pencil.
9. Line upper lash line with black eye pencil, wing is optional.
10. Apply 2 coats of mascara and/or wear faux lashes.
11. Apply luminizer on cheekbones, nose bridge, brow arch and cupid's bow.
12. Lightly apply blush on cheeks for added radiance.
13. Line and fill in lips with reddish lip liner.
14. Apply vampy berry lipstick.



SKINCARE





FIVE EASY TIPS FOR GLOWING SKIN THIS WINTER

by: *Glamorable*

Winter is a beautiful time of the year, but it presents many challenges for our biggest organ. When cold winds start blowing I always switch to a more nourishing routine. Today I wanted to share my top Winter skincare picks to get your skin glowing this Holiday season!

TIP #1: LIPS

I don't know about you, but my lips always suffer the most. I don't think I would be getting any kisses under the mistletoe if they were chronically chapped and dry. To ensure Winter air doesn't do a number on them I moisturize several times a day with rich lip balms designed for cold weather.

Favorites: NUXE Reve de Miel, TATCHA Camellia Moisturizing Lip Balm, Farmacy Lip Bloom.



TIP #2: EXFOLIATE

My skin is always drier in the Winter than during any other time of the year, which means it calls for more frequent exfoliation. There are several ways to go about it depending on your skin type. If you prefer abrasive scrubs that will physically slough off the flakes, make sure to pick ones with fine grains. Usually the finer the better, so the skin is at lower risk of getting irritated. If you prefer chemical peels, there's nothing better than good ol' Glycolic Acid! Usually it takes a couple of weeks for the skin to get accustomed to AHA exfoliation, but the result is always well worth it. Many dermatologists agree that acid peels are superior to physical exfoliants because they are gentler and penetrate into the deeper layers of the skin, providing permanent anti-aging effect.



Favorites: NUDE Skincare Detox Brightening Fizzy Powder Wash, TATCHA Polished Gentle Rice Enzyme Powder, NeoStrata Foaming Glycolic Wash, Exuviance Performance Peel AP25.

TIP #3: MOISTURIZE

Friends don't let friends skip moisturizer! Winter is the perfect time to explore rich velvety creams, oils, and balms, unless you have very oily skin. Formulas with Shea Butter always top my personal favorites, and I also recently got into beauty oils and multi-purpose balms. Since I have combination skin it's easy to overdo with hydration, so I only apply those heavyweight products to my dry cheeks and chin, reserving the rest of my face for hydrating lotions and serums.



Favorites: NUDE Skincare Progenius Omega Treatment Rescue Oil, Nourish Organic Skin Solve, M.E. SkinLab BAUME 27, Farmacy Sleep Tight Firming Night Balm.

TIP #4: TREAT REDNESS

In the event your skin becomes red and irritated, switching to a gentle routine is recommended. That means keeping the number of artificial fragrances, dyes, and irritating additives to a minimum, even if you have to stop using your favorite product for a while. There are many brands who specialize in products for sensitive skin, so finding something within your budget won't be a problem.

Favorites: YUNI Active Calm Face Serum, Whamisa Organic Flowers Cleansing Oil, TATCHA Soothing Triple Recovery Cream, TATCHA Soothing Silk Body Butter.

TIP #5: HIGHLIGHT

The easiest way to accentuate beautiful skin is by incorporating highlighter into your routine. Even on the days when you don't wear any makeup, dabbing some shimmer on the cheek bones, brow bone, and cupid's bow will make your skin look dewy and healthy.

Favorites: theBalm Mary-Lou Manizer, The Body Shop Honey Bronze Highlighting Dome, Mirabella Brilliant Mineral Highlighting Powder, Milani Luminoso Baked Powder Blush.



3 SKINCARE

MUST HAVES

THIS WINTER

by: *All Things Beautiful XO*

Is your skin needing some extra TLC? Thanks a lot winter! Here are 3 absolute must-haves to keep your face feeling & looking hydrated!

What makes the **Kiehl's Ultra Facial Cleanser** special? The formula is especially gentle while still removing debris. I use this in the morning & it doesn't strip my skin or leave it feeling parched. This is so important during the winter so your skin isn't left feeling tight after cleansing.

When your skin needs some extra TLC- turn to this gorgeous mask from **L'Occitane**. The **L'Occitane Divine Cream Mask** is meant to be used either as an intensive mask or a night cream. This luxury purchase heals up skin with shea & the coveted organic Immortelle essential oil. It is super nourishing & smoothing- perfect for that parched cold weather skin. Don't think you can only use it in winter though- just wait until you have a sunburn! This cream is limitless!

With matte lips still being all the rage- 'tis the season for some serious lip care. **The Michael Todd Intensive Cream Lip Treatment** is a boss! With a pea-sized amount- apply around your lips & onto lips for firming & smoothing of the area. This has a soothing, natural base & helps protect the skin with UV induced damaging enzymes. It is the ultimate anti-aging lip product!



NAILCARE





TIPS FOR AN EASY SNOWFLAKE MANI

by: *Cosmetics Aficionado*

I love snow and I love easy nail art. This super cute snowflake mani can be created in 5 easy steps, and is simple enough for a beginner to try. Since it is snow, there is no need to stress about making it perfect. Mistakes just blend in unnoticed or look intentional.

I am a fan of putting snowflakes on base colors that make me think of night (purples and blues), but these are perfect over any color you feel like. Over a pretty red makes me think of a sweater! You could even rock them over Rose Quartz and Serenity, Pantone's colors for 2016.

This design works for short or long nails, so don't feel like you need long nails to pull off a cute mani. You need very few supplies to do this, and everything can be bought very inexpensively at your local craft store.

You will need:

- Nail Polish For Your Base Color
- Fine Paint Brush
- White Acrylic Paint
- Top Coat



Start With Your
Base Color

Using White Paint
Draw a Large Cross



Draw A Smaller Cross
Inside The Larger Cross

Make Dots All Along
The Outside Of The Lines



Draw Random Dots
Around The Snowflakes.
Finish With A Top Coat



TOP 5 NAIL POLISHES FOR WINTER

by: *All Things Beautiful XO*

KBShimmer Nail Polish in Chilly Pepper | A perfect holiday red is always in style! This classic shade will keep you toasty on a cold night.

Zoya Nail Polish in Honor | Velvet & matte shades are so IN this year & this gorgeous evergreen is a showstopper! The soft shine, opaque color, & unique finish are everything.

OPI Nail Polish in Ce-less-tial is More | Want some serious bling that still pulls a bit neutral? This is like diamonds in a bottle & turns your nails into a stunning party...with some class. Like sparkling champagne!

Deborah Lippmann Nail Lacquer in Fashion | A creamy, opaque neutral is always in style but this shade has a touch of latte creaminess.

KBShimmer Nail Polish in Claws and Effect | Last but not least is the perfection of a glittering silent night bottled with some holo gorgeousness!



ULTIMATE TIPS FOR CREATING:

THE PERFECT WINTER MANI

BY: COSMETICS AFICIONADO



When I think of winter, I think of the outdoors. I live in the Pacific Northwest, and we are surrounded by greenery year round. This time of year I think of holly, not just for Christmas but for the whole winter season. I love to decorate with it, and I love to wear it.

I created this nail art to represent a traditional winter here in the Pacific Northwest. It is super easy, and you don't need expensive tools.

What You Will Need:

- White Nail Polish
- Dark Red Acrylic Paint
- Dark Green Acrylic Paint
- Dark Brown Acrylic Paint
- Top Coat
- Fine Tip Paint Brush
- Christmas Red Acrylic Paint
- Light Green Acrylic Paint
- Light Brown Acrylic Paint



..... Start With Plain White Nails

Using Brown Acrylic Paint
Paint Branches



..... Using a Lighter Brown Make Small Brush Strokes To Create Texture

Using Dark Green Draw Pointy Leaves

.....



..... Using Light Green Draw A Line To Create Veins

Using Dark Red Place Your Holly Berries

.....



.....

Using a Lighter Red Highlight Your Berries. Finish With a Top Coat.

HAIRCARE



EASY TIPS TO:

WINTER PROOF YOUR HAIR

BY: *EVERYDAY BEAUTY BLOG*



Winter and dryness go hand in hand. The cold, dry air can wreak havoc on your skin but it's also just as harsh on your hair. Toss in hats and scarves and now we're dealing with more hair enemies: static, friction and hat head. Here are some tips to keep your hair in tip top shape this Winter.

GENERAL TIPS



Time to Swap Shampoo - Just like your skin care changes seasonally, so should your hair care. If you have not done so yet, Winter is the BEST time to switch to a sulfate free shampoo. Switch to a shampoo that is SLS free and locks in moisture. Even those of us with thin, limp locks can benefit from lightweight, moisture rich shampoos.

Condition Your Ends - Unless you have a dry scalp you should only be using conditioner on the ends of your hair. A good rule of thumb is to start your conditioner a little below your ears as it will move up your hair shaft as it sits. I let my “daily” conditioner sit on my ends for at least three minutes.

Hair Masques/Deep Conditioners - Use a hair masque/deep conditioner weekly or bi monthly depending on how often you shampoo and the overall condition of your hair.

Serums/Leave Ins/Oils - Adding more moisture to your hair can lead to flat, greasy locks. It’s easy to want to put “all the things” in your dry hair BUT you also want to avoid over doing it and making your clean hair dirty again. I suggest using a light weight conditioning spray on your roots and a heavier serum/oil on your ends. If you have really full, thick hair, coarse hair you can skip a lightweight conditioner and just use the same product all over

Blow Drying/Diffusing - It surprises most people that letting your hair air dry during the Winter is a bad idea. Letting your hair dry in a hat is an even worse idea! Invest in a decent hair dryer, a heat protection spray and dry your hair completely.

Skip Daily Washing - Unless you have insanely greasy hair, washing everyday is generally not good. This is especially true in the winter! I use dry shampoo to prolong time between washings. Also, I add lightweight oil to my ends everyday I don’t shampoo to keep my ends in good shape.

DEALING WITH HAT HEAD



Buy the Right Kind of Hat - Avoid Cheap, Synthetic material Hats. Instead opt for hats that are 100% Cotton or Wool. When choosing a style of hat note that hats that are worn tightly/close (like beanies) to the head will always cause some sort of “hat head”.

Be Proactive - Load up on texturizing spray, volumizers, etc. Volumize a little outside your comfort zone if you plan on rocking a beanie. That way when your hair comes off your hair is not quite as voluminous as when you left the house.

Take Your Hat Off - The longer your hat is on your head, the worse the hat head is going to be Avoid wearing your hat inside. If your shopping, eating, visiting a friend, etc. and your hat is NOT part of your outfit, take it off.

Avoid Brushing - Now that your hair is off try to fight the urge to brush out your hair. Brushing will likely cause static. Instead lightly loosen any tangles with you fingers. If you are in a bathroom you can do this with slightly damp fingers. To add volume back, flip your head over to add some volume back to your hair. You can carry these nifty hair sheets like my fave from Redken or bring along some travel sized anti-frizz, dry shampoo, texturizing spray to help restyling.

Style Your Hair in Waves - Waves look good under a hat if your hair is long enough to wear them. The reason being that wavy hair looks good when it’s slightly fuller at the ends.

5 TIPS TO GREAT HAIR THIS WINTER

BY: HONEYGIRL'S WORLD



The Winter and colder months really can take its toll on any type of hair, but especially those with curly tresses. As with skin care, it's always a good idea to change up your hair care routine so that it can accommodate what the weather does to your hair. Colder months and drier hair means that you really need to keep your hair moisturized and care for it differently than if you were to do so during the summer months.

Here are a few tips that may help you beat the winter chill. Keep in mind that while these work for most people, you may need to adapt it to fit your personal needs and hair situation.

TIP 1: Shampoo your hair less if you can stand to do so. In order to keep my curls from drying out, I tend to concentrate the shampoo on my hair nearest to my roots to get a good clean, but not dry out my ends. If I can get away with it - I try not to wash my hair more than 2x's a week, but it's understandable if you need to wash more often. Going to the gym, working out, or your job may require a good wash - even your hair type can be a factor. If you must shampoo try using products that are sulfate free and that have added moisture for similar situations.

TIP 2: Moisturize, Moisturize, Moisturize - When choosing products to use on your hair during the winter, try finding those that will add more moisture to your hair.

I usually go for a thicker conditioner that has more slip to coat my hair and add much needed moisture to keep my hair soft and my curls from drying out. A great leave-in conditioner for the hair after a shampoo/conditioner can work wonders - try finding one that doesn't leave your hair weighed down but keeps your hair looking and feeling soft and moisturized.

TIP 3: A good Deep Condition is EVERYTHING - I deep condition my hair twice a week if I wash my hair twice a week because if I don't, my ends look dry and my hair frizzes like crazy. Not everyone can deep condition their hair because it may also take its toll on your skin - especially nearest to your hair line. If that's the case, I recommend trying to deep condition your hair at least once a week and see how your hair and your skin reacts to it.

TIP 4: Oil Treat your hair - This is a must for me. My ends tend to dry out horrendously during the winter months and have the look of being damaged, even if there is not a split end in site. The reason for this is the dry weather and cold air - which in turn can cause my hair to frizz, leaving it looking dry and funky. After each wash I take a few drops of a coconut and jojoba oil blend I created (3 parts coconut oil to one part jojoba oil) and apply to my hair starting with the ends and working my way up to the roots. All of the mixture is concentrated on the ends and shaft and with what's left on my hands to help with the frizz and fly-aways near my roots. By doing it this way - it shouldn't weigh your hair down at the root allowing you still have volume at the crown. If you have fine hair, a little of this mixture will go a long way. Don't have either oil in your cabinet to make your own? There are so many oils on the market today from Argan to Macadamia Oil that can be found in your local salons or beauty supplies that work awesome for that purpose. If you tend to use scarves, beanie's or sweaters during the colder months, use a little oil to help protect your hair and keep from frizzing. The friction between your hair and the material used to make those items can cause static frizz, so a little oil in your hair will help to combat that issue.

****QUICK TIP **** I use a tiny bit of oil - maybe a drop or less, and apply to the ends and hair shaft in between washes to help revive my hair, give it extra shine and lustre and to help with the frizz. Don't over do it though - because it can leave your hair looking oily - instead of shiny, which is what you don't want.)

TIP 5: Don't be afraid to trim your hair. I'm pretty lucky in that my hair grows really fast. But, I also make it a habit to trim my hair once every 3-4 months to keep my ends healthy and soft. Everyone has different hair so that may be too often for you and if it is - once a season works really well for most. If you are going to a salon to have your hair cut (and you have curly hair) make sure the stylist cuts your hair dry and not wet. It will ensure that the proper length and trim is done since curly hair will wind up being much shorter after it dries.

While these tips work well for me and my curly hair, they can definitely be utilized for any hair texture or type. If you color your hair as I do (I tend to go red or purple during the winter months), these tips can also help to prolong the color, keep it from fading and even help the color stay vibrant through Winter. Hair is like skin and no one solution will work for everyone so taper accordingly and use these tips as a guideline for gorgeous shiny hair.

FRAGRANCE





WINTER SCENTS

BY: DAYDREAMING BEAUTY



Much like a change in wardrobe for the winter season, I also like to change out my fragrances. Cooler weather means that you can wear scents that are bolder and more powerful. I'm going to share several new scents that are on my must have list this winter, along with a couple of classic scents I've loved for years.

Viktor & Rolf Flowerbomb is a lush and feminine sweet floriantal fragrance. With notes of green tea, bergamot, musk, and patchouli, this powerful floral appeals to even non floral perfume lovers. Flowerbomb is a confident fragrance with great lasting power and sillage.

L'Occitane teamed up with renowned French pastry chef, Pierre Hermé to create two macaron inspired scents. This unique perfume is unlike anything in my collection. The bright grapefruit and tart green rhubarb are warmed up with sensual spices and warm cedar. This scent has an unbelievable soft and fuzzy feel to it. It's like your softest sweater or scarf in a bottle. **Grapefruit Rhubarb** is a fresh unisex scent, while the other new fragrance, Jasmin-Immortelle Neroli is a sweeter take on macarons.

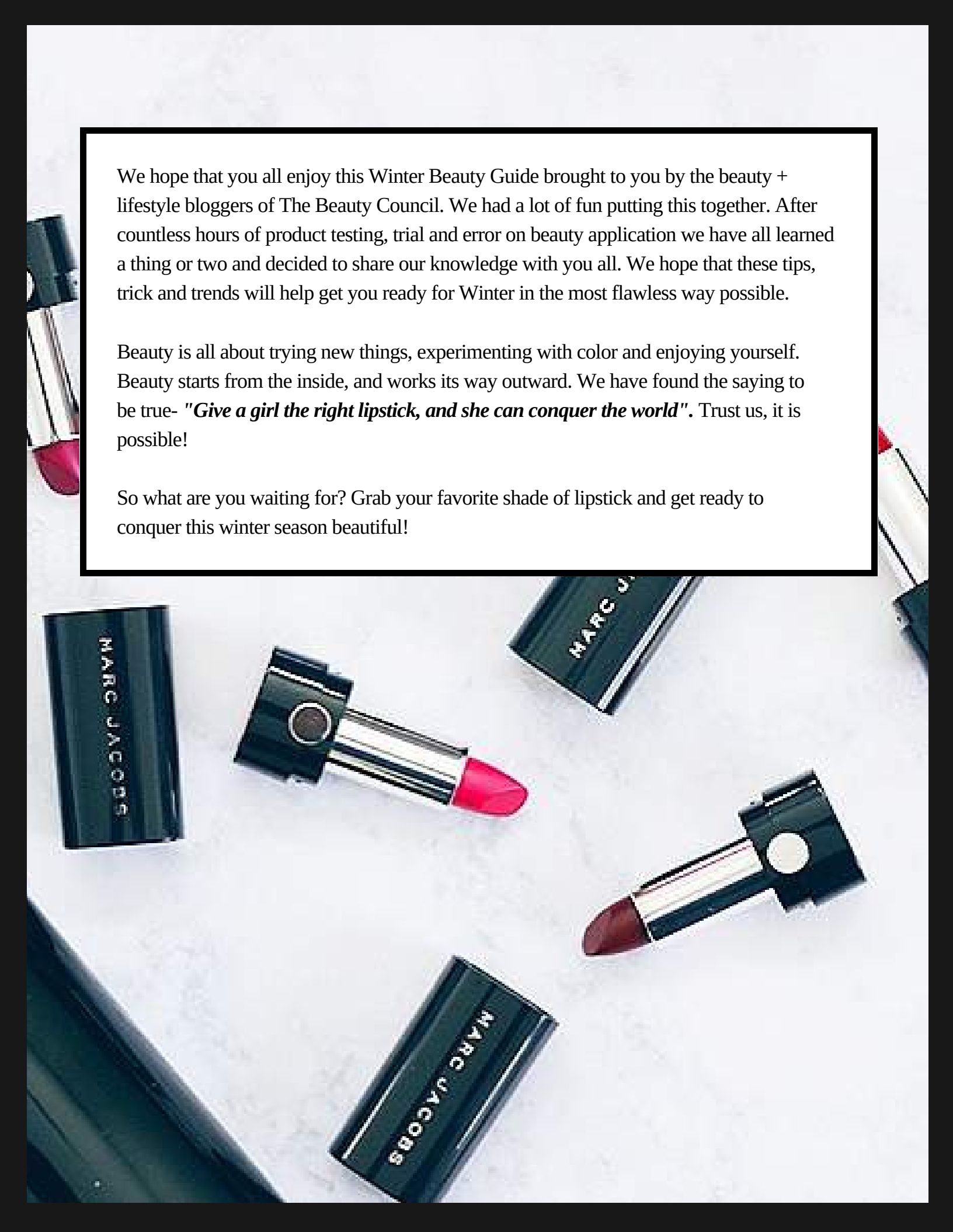
Elizabeth and James Nirvana Black is a mouth-watering warm scent that is both sophisticated and sexy, while being soft and alluring at the same time. Nirvana Black is perfect if you like sweet scents that are not overly gourmand. This perfume has a surprisingly short list of notes; violet, sandalwood, and vanilla. This sultry fragrance is beautiful alone, or paired with its softer counterpart, Nirvana White. White is a soft and feminine floral, with notes of peony, lily of the valley, and musk. Light and beautiful, Nirvana White is lovely on its own or layered with Black.

Malin+Goetz Dark Rum is an intense unisex fragrance with notes of bergamot, plum, leather, rum, milk, amber, and patchouli. Dark Rum is sensual and powerful, and makes a statement. Sweet and smooth, seductively boozy, Dark Rum has great sillage and lasting power.

Nouveau from Signature Fragrances is a comforting soft and silky perfume, that has an almost edible quality to it. Notes include bergamot, juniper, rose, neroli, lemon, sandalwood and musk. I get mostly sandalwood and musk, and this fragrance doesn't change much from the wet stage, to dry down. This would smell great on men or women.

Fez perfume oil from Kahina Giving Beauty is inspired by the sacred imperial city in Morocco. This exotic scent is a blend of steam distilled essential oils. The fragrance notes are patchouli, vetiver, ylang-ylang, cumin and clove. This is a great earthy blend for cold weather.

Guerlain's La Petite Robe Noir Eau Fraiche was a summer favorite of mine, that works just as beautifully in winter. This green floral has unique notes of pistachio, almond, and fruit, with a base of tonka bean and patchouli. It has an alluring and warm feel, making it perfect for a romantic date night.



We hope that you all enjoy this Winter Beauty Guide brought to you by the beauty + lifestyle bloggers of The Beauty Council. We had a lot of fun putting this together. After countless hours of product testing, trial and error on beauty application we have all learned a thing or two and decided to share our knowledge with you all. We hope that these tips, trick and trends will help get you ready for Winter in the most flawless way possible.

Beauty is all about trying new things, experimenting with color and enjoying yourself. Beauty starts from the inside, and works its way outward. We have found the saying to be true- ***"Give a girl the right lipstick, and she can conquer the world"***. Trust us, it is possible!

So what are you waiting for? Grab your favorite shade of lipstick and get ready to conquer this winter season beautiful!